

SEG Fabric POP UP 3X3

General Guidelines for Artwork

- Supply artwork in **CMYK** format
- Supply artwork in **Flattened Print Ready PDF Files**
- Images **MUST NOT** be **Embedded**
- Image resolution should be supplied at **300 dpi** at **25%** of the output required
- Convert **ALL** fonts to **Outlines**
- This template should be used for **Guideline Purposes Only**

SAFE AREA(Middle 2764x2152mm)/(Sides 254x2152mm)

- o Images and Text should be contained within the Safe Area

TRIM LINE(Middle 2812x2204mm)/(Sides 304x2204mm)

- o The Trim Line is the Final Size of the cut piece

BLEED AREA(2862x2254mm)

- o Extends beyond the Trim Line, usually 3mm, gets cut off during trimming

SAFE AREA(2154x2152mm)

- Images and Text should be contained within the Safe Area

TRIM LINE(2204x2204mm)

- The Trim Line is the Final Size of the cut piece

BLEED AREA(2257x2254mm)

- Extends beyond the Trim Line, usually 3mm, gets cut off during trimming